



CONTACT

hello@kellybittner.com

kellybittner.com

EXPERTISE

WEB DESIGN

GRAPHIC DESIGN

BRAND DEVELOPMENT

COMMUNICATIONS

PROJECT MANAGEMENT

SKILLS

HTML & CSS

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

MICROSOFT OFFICE

PHOTO POST-PRODUCTION

TYPOGRAPHY

ILLUSTRATION

ATTRIBUTES

PROBLEM SOLVER

INTERPERSONAL SKILLS

ADAPTABILITY

DEDICATION

RELIABILITY

INTEGRITY

EDUCATION

B.A. ARCHITECTURE
COMMUNICATIONS MINOR

University of Minnesota 2000

WEB DESIGN CERTIFICATE

Seattle Central Community College 2009

KELLY BITTNER

VISUAL DESIGNER | MINNEAPOLIS, MINNESOTA

EXPERIENCE

FREELANCE DESIGN, 2010-PRESENT



LINWOOD CAPITAL *Minneapolis*

2022-present

- Brand identity design for financial firm: new logo and colors, financial report templates, PowerPoint templates, social media images, folders



MARIA VERA SKINCARE *New York*

2020-present

- Web design and development of Shopify retail site
- Brand and graphic design including post cards, magazine ads, gift cards



AMBIANCE HOME STAGING *Minneapolis*

2017-present

- Sophisticated branding upgrade for growing small business: logo, colors, business cards, signage, fliers, hang tags, uniforms, and trucks
- Designed, developed, & manage Wordpress website. 2020 update with new colors, images, appointment-booking plugin for pandemic safety



LUCY PETERS' THE SMOOTH SYSTEM *New York City*

2015-present

- Developed strong branding for new hair removal service and products
- Designed dual-audience website with separate B2B & B2C messaging
- Created B2B & B2C brochures, slide decks, training materials, and signage
- Ongoing support for parent company, Lucy Peters Aesthetic Center: web content management, mass html emails, printed service menus



KATAN KLINIC *New York City*

2018-2021

- Brand design for new skin clinic: logos, colors, imagery, and typography
- Redesign and development of existing Squarespace website
- Continued work with Katan partners as they build separate brands



VALLEY MEDICAL & WELLNESS *Minneapolis*

2013-2021

- Brand development and identity design for new pain and addiction clinic, with cheerful logo, colors, and custom character illustrations
- Web design and co-development of responsive, custom Joomla site
- Print marketing includes trifold brochures, postcards, seasonal fliers, mall signage, packaging design, and COVID-19 vaccination stickers
- Strong client partnership through growth from 1-4 locations



MARIN PLASTIC SURGERY *San Francisco*

2016

- Brand development and identity design for new surgical practice, with logo, colors, business cards, stationery, trifold brochure, landing page

FULL-TIME EMPLOYMENT



Designer & Art Director, Amazon

Seattle 2009-2010

- Managed design, production, deployment of multiple gift card formats in six international markets, through on-brand art direction and design
- Designed graphics and coded emails for fashion retail site Endless.com
- Quickly promoted from intern to contractor to full-time employee



Visual Designer, Macy's Northwest

Seattle 2003-2008

- Designed & coordinated implementation of fashion shops for 65 stores, in support of corporate buying strategies, branding, seasonal trends